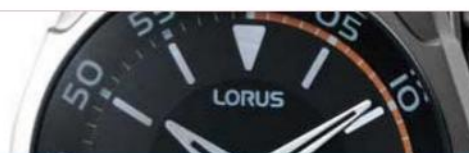




PULSAR
it's all in the details



ALBA

Seiko Hong Kong Ltd.

Selling System

<http://www.palsellingnet.com>

User Guide

Version 1.0.4

User Guide

<i>Introduction.....</i>	<i>3</i>
<i>Login.....</i>	<i>4</i>
<i>Navigation.....</i>	<i>5</i>
<i>Image Library.....</i>	<i>6</i>
<i>Print Instructions.....</i>	<i>14</i>
<i>Detail Page.....</i>	<i>18</i>
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<i>Help.....</i>	<i>28</i>
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Introduction

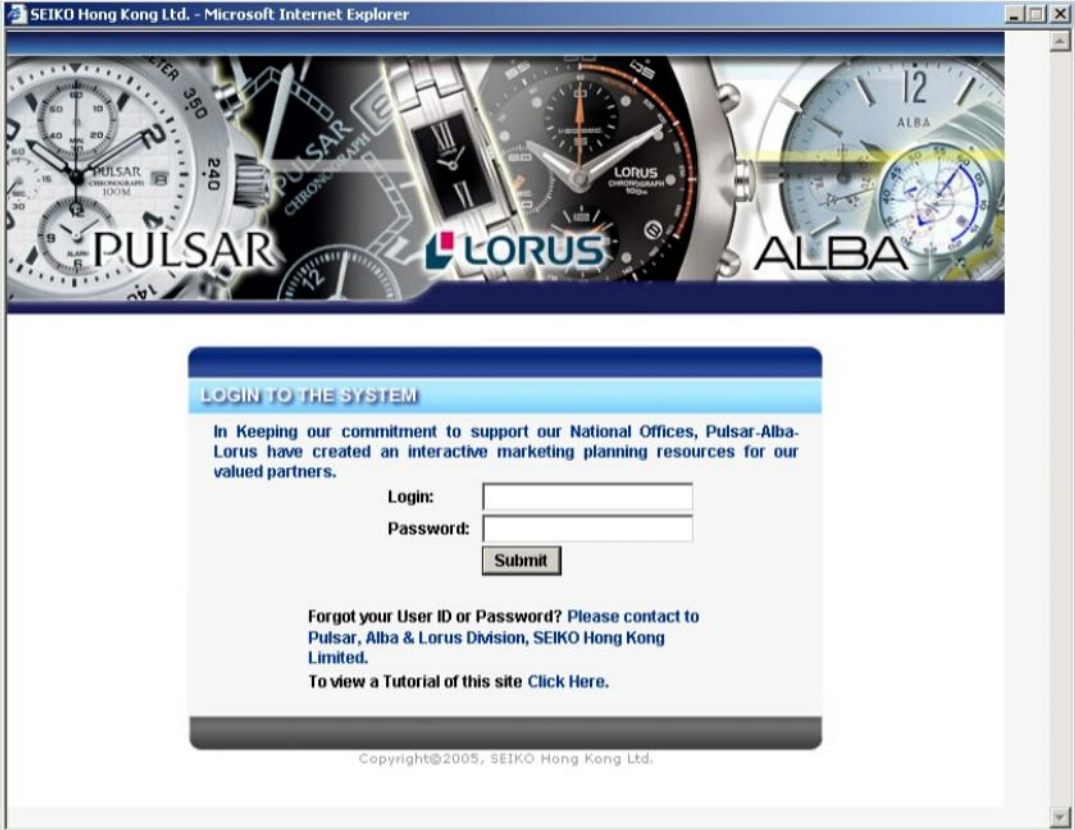
In keeping our commitment to support our National Offices, **Seiko Hong Kong Ltd** has created an interactive advertising and promotion planning resource for our valued partners.

This user guide will show you how to access our full complement of images and materials for **Pulsar**, **Lorus** and **Alba**.

This system provides unprecedented control of (ad planning) and production, including:

- **Self-service, online access to the Image Library, Logos, Retail Planner Materials, POS, GWP & Box Catalogues, Operational Guides and much more**
- **Options to view, download to your PC in EPS or JPG formats. No special graphics or computer skills are required to access or transfer images**
- **Easy navigation**
- **Fast delivery to publications, agencies, cable stations or websites**
- **Support for all advertising and point-of-sale initiatives**
- **Reduced time to market**

Login



SEIKO Hong Kong Ltd. - Microsoft Internet Explorer

PULSAR **LORUS** **ALBA**

LOGIN TO THE SYSTEM

In Keeping our commitment to support our National Offices, Pulsar-Alba-Lorus have created an interactive marketing planning resources for our valued partners.

Login:

Password:

Forgot your User ID or Password? Please contact to Pulsar, Alba & Lorus Division, SEIKO Hong Kong Limited.

To view a Tutorial of this site [Click Here](#).

Copyright©2005, SEIKO Hong Kong Ltd.

1. Enter login name in the **"Login"** field.
2. Enter password in the **"Password"** field.
3. Click **"Submit"** button to log on the site.

Note: If you forget your user ID or password, please contact Pulsar, Alba & Lorus Division, SEIKO Hong Kong Limited.

Navigation

SEIKO Hong Kong Ltd. - Microsoft Internet Explorer

PULSAR
it's all in the details

Admin Pages
Home
Who We Are & History
Pulsar Today/ Mission
Selling Features of Pulsar Over Competition
Selling Features of Pulsar Watch
Communication
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Brand Essence Film
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Care of Watches
Band Sizing
Calibre Information
Operating Manual
Download Area
List of Distributors
Service Network
Extranet

Pulsar • Lorus • Alba

To view a Tutorial of this site [click here](#)

1 Left menu navigation bar

- Enables you to access any section of the site.

2 Top menu navigation bar

- Enables you to access any brand site such as "Pulsar, Lorus and Alba".

Image Library

Let "Image Library" as an example. If you roll over the "Image Library" text, you can make a selection from dropping down the menu. In this case, the dropped down menu includes:

PRESTIGE
POISE
PERFORMANCE
PRELUDE

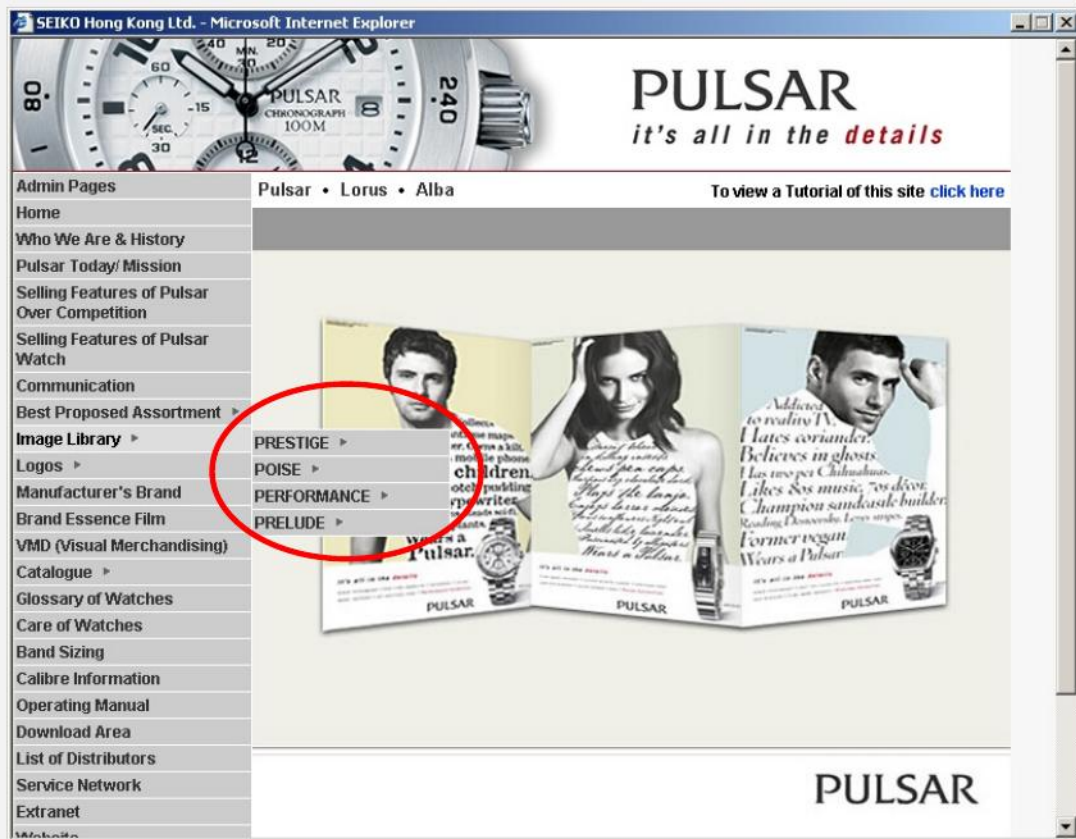


Image Library (cont.)

Example

SEIKO Hong Kong Ltd. - Microsoft Internet Explorer

Pulsar • Lorus • Alba

To view a Tutorial of this site [click here](#)

Admin Pages
Home
Who We Are & History
Pulsar Today/ Mission
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Selling Features of Pulsar Watch
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PRESTIGE
CHRONOGRAPH
GENTS 100M WR (BRACELET & STRAP)
GENTS 50M WR (BRACELET & STRAP)
GENTS BRACELET
GENTS STRAP
MECHANICAL
LADIES 100M WR (BRACELET & STRAP)
LADIES 50M WR (BRACELET & STRAP)
LADIES BRACELET
LADIES STRAP
EXCLUSIVE MODELS
NURSE WATCHES

1. Roll over "Image Library", choose "PRESTIGE" and then click "CHRONOGRAPH".

Image Library (cont.)

SEIKO Hong Kong Ltd. - Microsoft Internet Explorer

PULSAR
it's all in the details

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Pulsar • Lorus • Alba

To view a Tutorial of this site [click here](#)

Image Library
PHOTIGE - CHRONOGRAPH

1 Print This Page • 2 Print All • 3 Setup Details • 4 Advanced Search
5 Read Print Instructions
6 Page 2 of 11
7 Previous | Next

Click on the image for model information and download options.

PF3251X1			
7T62	SS		
SS			
MC	SCB	GL	
	PZ024X		G
100M	PRE	CO	4
4900969410734			

PF3253X1			
7T62	SS		
SS			
MC	SCB	GL	
	PZ025X		G
100M	PRE	CO	4
4900969410741			

PF3271X1			
7T62	SS		
SS			
MC		SS	WP
PR	PB438X		G
100M	PRE	CO	4
4900969419560			

- 1 Click **"Print This Page"** to print the current page.
- 2 Click **"Print All"** to print all products information in the current category.
- 3 Click **"Setup Details"** to configure the product details.
- 4 You can search the products by clicking **"Advanced Search"**
- 5 Click **"Read Print Instructions"** to read print instructions.
- 6 Shows how many total pages are there and what page you are at.
- 7 Click **"Previous"** to back to the previous page and Click **"Next"** to go to the next page.

Image Library (cont.)

SEIKO Hong Kong Ltd. - Microsoft Internet Explorer

Click on the image for model information and download options.

8

9

10

11

PF3251X1

7T62	SS			
SS				
MC	SCB	GL		
	PZ024X			G
100M	PRE	CO	4	
4900969410734				

Edit | Details

PF3253X1

7T62	SS			
SS				
MC	SCB	GL		
	PZ025X			G
100M	PRE	CO	4	
4900969410741				

Edit | Details

PF3271X1

7T62	SS			
SS				
MC		SS	VP	
PR	PB438X		G	
100M	PRE	CO	4	
4900969419560				

Edit | Details

PF3272X1

PF3281X1

PF3315X1

8 Click the picture for details of the product.

9 Information of the product.

10 Click "Edit" to insert data in the "DF" field.

11 Click "Details" to view the details of the abbreviation.

Image Library (cont.)

Setup Details

SEIKO Hong Kong Ltd. - Microsoft Internet Explorer

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it's all in the details

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Website

Pulsar • Lorus • Alba

To view a Tutorial of this site [click here](#)

Image Library
PRESTIGE - CHRONOGRAPH

Print This Page • Print All • **Setup Details** • Advanced Search

Read Print Instructions

Page 2 of 11

Click on the image for model information and download options.

Previous | Next



PF3251X1					
7T62	SS				
SS					
MC	SCB	GL			
	PZ024X		G		
100M	PRE	CO	4		
4900969410734					



PF3253X1					
7T62	SS				
SS					
MC	SCB	GL			
	PZ025X		G		
100M	PRE	CO	4		
4900969410741					



PF3271X1					
7T62	SS				
SS					
MC			SS	WP	
PR	PB438X		G		
100M	PRE	CO	4		
4900969419560					

Click "Setup Details" in the above.

Image Library (cont.)

The Setup Details page provides to allow users to select show/hide the fields in feature table.

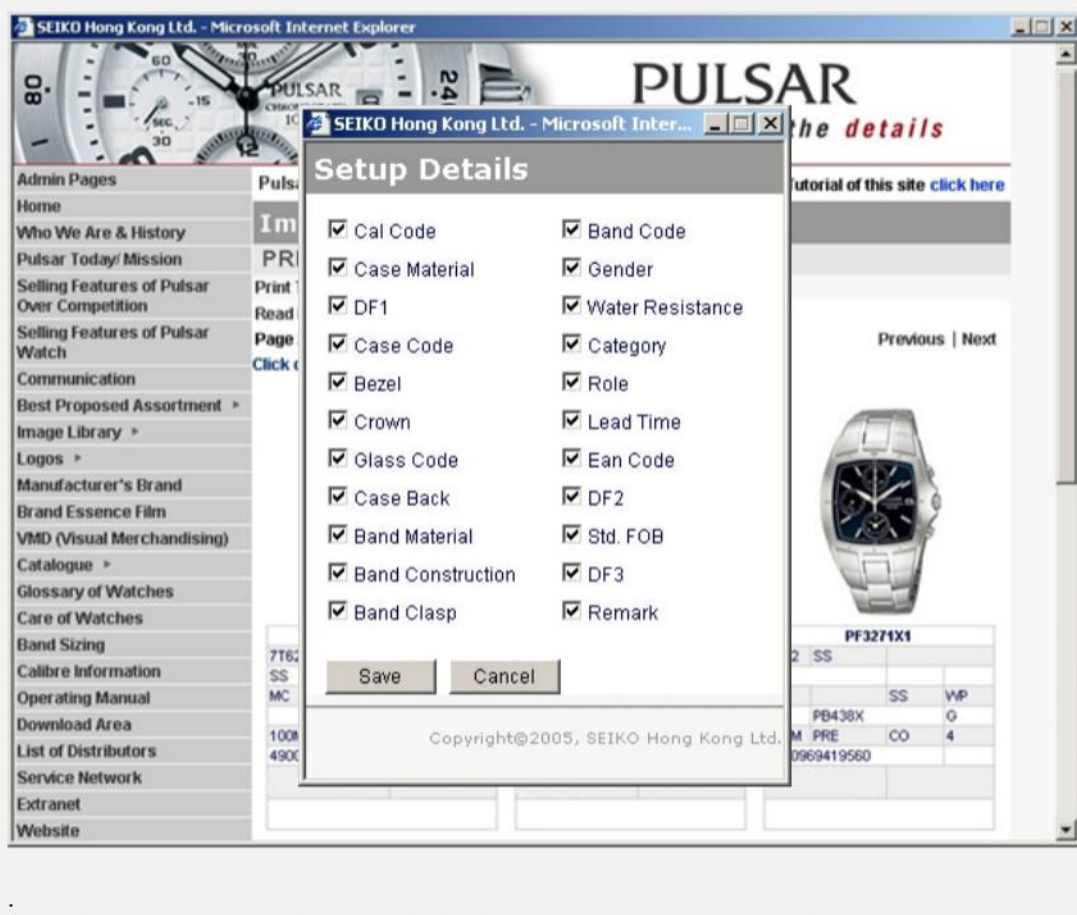


Image Library (cont.)

Advanced Search

SEIKO Hong Kong Ltd. - Microsoft Internet Explorer

Pulsar • Lorus • Alba

To view a Tutorial of this site [click here](#)

Advanced Search

Select your search criteria below then click the Search button

Model No#:

Price Range: to

Select the Search Field:

OR		=	
OR		=	
OR		=	
OR		=	
OR		=	
OR		=	
OR		=	
OR		=	
OR		=	
OR		=	

Search Reset Save Search Criteria

Back

Favorites

1. test
2. test2
3. test3
4. 66
5. None
6. None
7. None
8. None
9. None
10. None
11. None
12. None
13. None
14. None
15. None

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You can search products by the following criteria:

Model No# , Price Range , Select the Search Field , Favorites.

1. Click **"Search"** to search products.
2. Click **"Reset"** to reset the criteria.
3. Click **"Save Search Criteria"** to save the current search criteria.
4. Click **"Back"** to back to the previous page.
5. In the **"Favorite"** menu, click  to edit **"Search Criteria"**.
6. Click the name of **"Search Criteria"** to search products with saved criteria.

Image Library (cont.)

1. When click **"Save Search Criteria"** as below, you can open the **"Favorites List"**.
2. And then save the search **"Criteria"** into **"Favorites"**.

SEIKO Hong Kong Ltd. - Microsoft Internet Explorer

Admin Pages Pulsar • Lorus • Alba To view a Tutorial of this site [click here](#)

Home

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Selling Features of Pulsar Watch

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Advanced Search

Favorite List

Select one of the following and key in the Name you want to save.

Name	Criteria
☒ 1 test	Water Resistance = 100M Or Band Material = PU Or CAL Code = "hhh" Or Category = PER Or Role = CO
☐ 2 test2	Price >= 1000 and Price <= 299
☐ 3 test3	Water Resistance = 100M Or Band Material = PU Or CAL Code = "hhh" Or Category = PER Or Role = CO
☐ 4 66	Water Resistance = 100M Or Band Material = PU Or CAL Code = "hhh" Or Category = PER Or Role = CO
☐ 5	
☐ 6	
☐ 7	
☐ 8	

Search Reset **Save Search Criteria**

Favorites

Back

- 1. test
- 2. test2
- 3. test3
- 4. 66
- 5. None
- 6. None
- 7. None
- 8. None
- 9. None
- 10. None
- 11. None
- 12. None
- 13. None
- 14. None
- 15. None

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Print Instructions

The "Read Print Instructions" provides "Print All" and "Print This Page" instructions.

Print All

Image Library

PRESTIGE - CHRONOGRAPH

Print This Page **Print All** Setup Details • Advanced Search

Read Print Instructions

Page 1 of 11 Next

Click on the image for model information and download options.



PF3055X1				
7T62	SS			
SS				
MC		SS	SLD	
PR	MBP		G	
VR	PRE	HE	4	
4900969397967				



PF3059X1				
7T62	SS			
SS				
MC		GL		
	LBP		G	
VR	PRE	HE	4	
4900969397961				



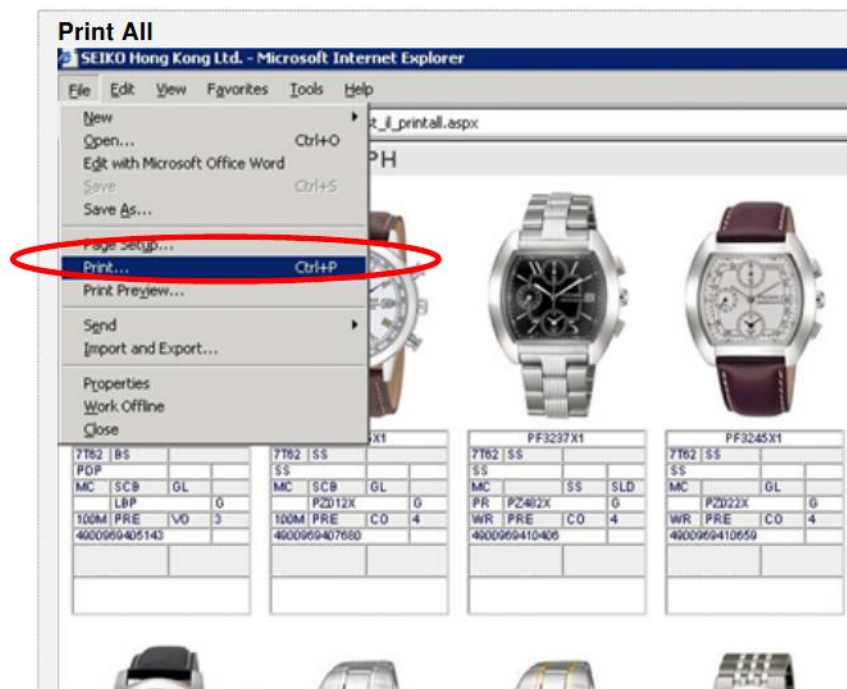
PF3149X1				
7T62	BS			
PDP				
MC	SCB	GL		
	LBP		G	
100M	PRE	VO	3	
4900969405143				

1. On the screen above, press "Print All".

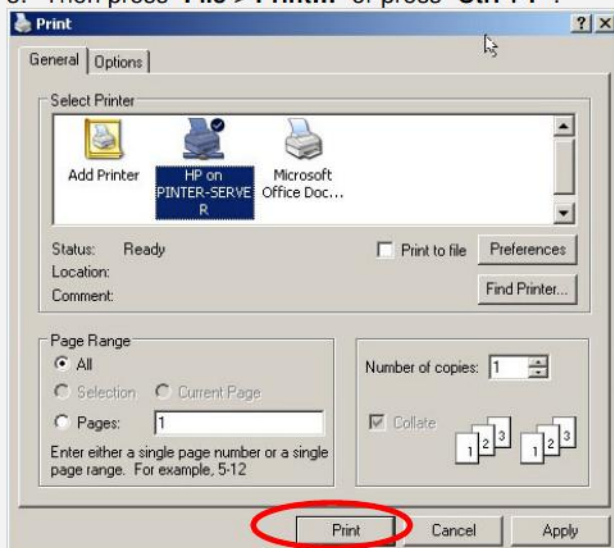


2. User would be warned about installing "MeadCo's ScriptX" plug-in. Press "Install" to continue printing procedure.

Print Instructions (cont.)



3. Then press **"File > Print..."** or press **"Ctrl + P"**.



4. Select the right printer then press **"Print"**.



Print Instructions (cont.)

Print This Page

Image Library

PRESTIGE - CHRONOGRAPH

[Print This Page](#) • [Print All](#) • [Setup Details](#) • [Advanced Search](#)

[Read Print Instructions](#)

Page 2 of 11

[Previous](#) | [Next](#)

[Click on the image for model information and download options.](#)



PF3251X1				
7T62	SS			
SS				
MC	SCB	GL		
	PZ024X		G	
100M	PRE	CO	4	
4900969410734				



PF3253X1				
7T62	SS			
SS				
MC	SCB	GL		
	PZ025X		G	
100M	PRE	CO	4	
4900969410741				



PF3271X1				
7T62	SS			
SS				
MC		SS	VP	
PR	PB438X		G	
100M	PRE	CO	4	
4900969419560				

1. On the screen above press "Print This Page".

Print Instructions (cont.)

Print This Page

SEIKO Hong Kong Ltd. - Microsoft Internet Explorer

File Edit View Favorites Tools Help

New
Open... Ctrl+O
Edit with Microsoft Office Word
Save Ctrl+S
Save As...
Print... Ctrl+P
Print Preview...
Send
Import and Export...
Properties
Work Offline
Close

PH



PF3272X1 PF3281X1

7T62	SS					7T62	SS					7T62	TI				
SS						SSGP						ATI					
MC		SS		VP		MC		SS		VP		MC	SCB	TISS		SLD	
PR	PB438X			G		PR	PB436X			G		PR	PC494X			G	
100M	PRE		CO	4		100M	PRE		CO	4		100M	PRE		CO	4	
4900969419560						4900969419577						4900969411557					

2. Then press "File > Print..." or press "Ctrl + P".

Print

General Options

Select Printer

Add Printer HP on PINTER-SERVE R Microsoft Office Doc...

Status: Ready ☐ Print to file Preferences

Location: Find Printer...

Comment:

Page Range

☒ All ☐ Selection ☐ Current Page

☐ Pages: 1

Enter either a single page number or a single page range. For example, 5-12

Number of copies: 1

☒ Collate 1 2 3 1 2 3

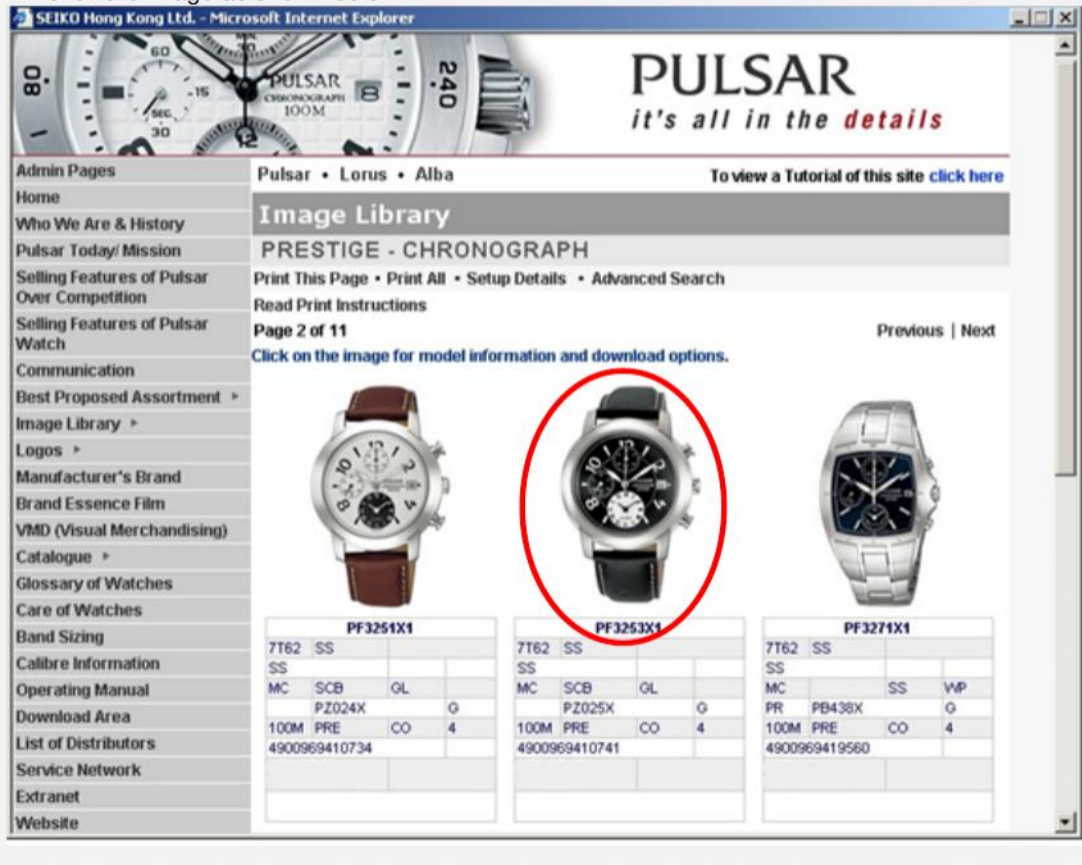
Print Cancel Apply

3. Select the right printer then press "Print".

Detail Page

The “**Detail Page**” provides all information about the product as well as features.

1. Click the image as shown below.



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PULSAR
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Admin Pages Pulsar • Lorus • Alba To view a Tutorial of this site [click here](#)

Home

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PRESTIGE - CHRONOGRAPH

Print This Page • Print All • Setup Details • Advanced Search

Read Print Instructions

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Click on the image for model information and download options.

PF3251X1				
7T62	SS			
SS				
MC	SCB	GL		
	PZ024X		G	
100M	PRE	CO	4	
4900969410734				

PF3253X1				
7T62	SS			
SS				
MC	SCB	GL		
	PZ025X		G	
100M	PRE	CO	4	
4900969410741				

PF3271X1				
7T62	SS			
SS				
MC		SS	WP	
PR	PB438X		G	
100M	PRE	CO	4	
4900969419560				

Detail Page (cont.)

SEIKO Hong Kong Ltd. - Microsoft Internet Explorer

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Pulsar • Lorus • Alba

To view a Tutorial of this site [click here](#)

Image Library
PRESTIGE - CHRONOGRAPH

Print This Page **1** Click image to Enlarge **2** Back

Download to your computer now
Photo EPS None **3**
Photo JPG None

4 Click image to Enlarge

5 Information of the product.

PF3253X1			
7T62	SS		
SS			
MC	SCB	GL	
	PZ025X		G
100M	PRE	CO	4
4900969410741			

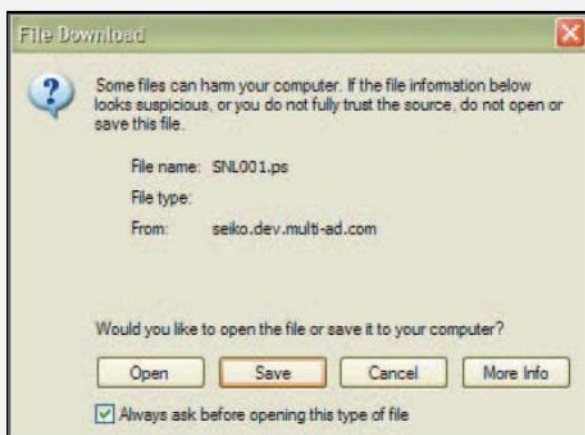
- Click **"Print This Page"**.
To **"Print"**, click **"File"** and then **"Print"**.
- Click **"Back"** to back to the previous page.
- Download images of [EPS](#), [JPG](#) format.
- Click the image for enlarging.
- Information of the product.

Download

“Download” – Allows you to transfer a single selection at a time, directly to your computer.
Files that may be downloaded include:

IMAGES
LOGOS
MANUALS

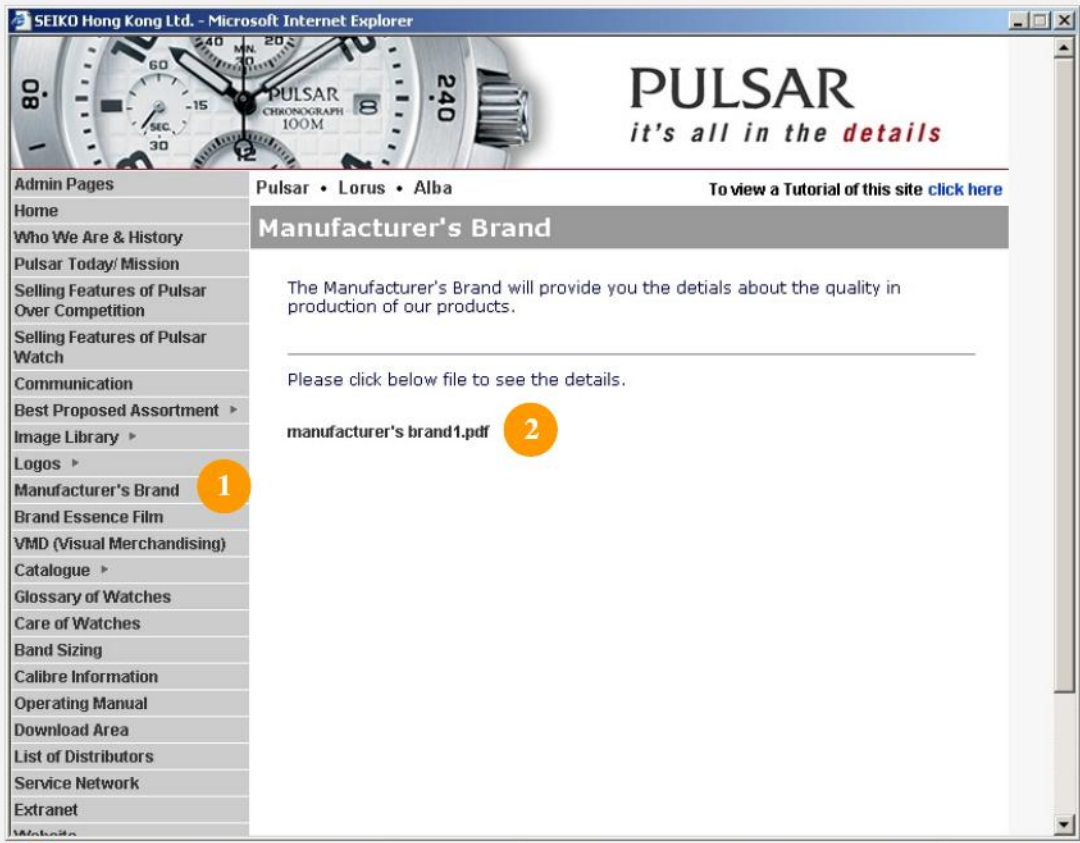
1. Click **“Download”** and then you can choose **“Open”** or **“Save”** the file in **“File Download”** window.



2. Click **“Open”** to view the file.
-OR-
Click **“Save”** to save the file on your desktop or in other desired folders.
3. Like other files, double click **“My Computer”** and then locate your file. To open, please double click your file.

Download PDF

You need **Adobe Reader** (version 4.0 or higher) to view these files. To download Adobe Reader, please go to <http://www.adobe.com>.



SEIKO Hong Kong Ltd. - Microsoft Internet Explorer

Pulsar • Lorus • Alba

To view a Tutorial of this site [click here](#)

Manufacturer's Brand

The Manufacturer's Brand will provide you the details about the quality in production of our products.

Please click below file to see the details.

[manufacturer's brand1.pdf](#)

- 1 Click "Manufacturer's Brand".
- 2 Click "manufacturer's brand1.pdf" to download the "PDF document".



Download PDF (cont.)



PULSAR
it's all in the details

SEIKO Hong Kong Ltd. - Microsoft Internet Explorer

Pulsar • Lorus • Alba

To view a Tutorial of this site [click here](#)

Operating Manual

Please select the required manual using the drop down box above. The manual is identified by the Calibre No.

You can find the Calibre No. on the back of your watch as shown:



Calibre No. _____

Please choose a calibre no. **2**

Please select a language **3**

3

Admin Pages

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Catalogue >

Glossary of Watches

Care of Watches

Band Sizing

Calibre Information **1**

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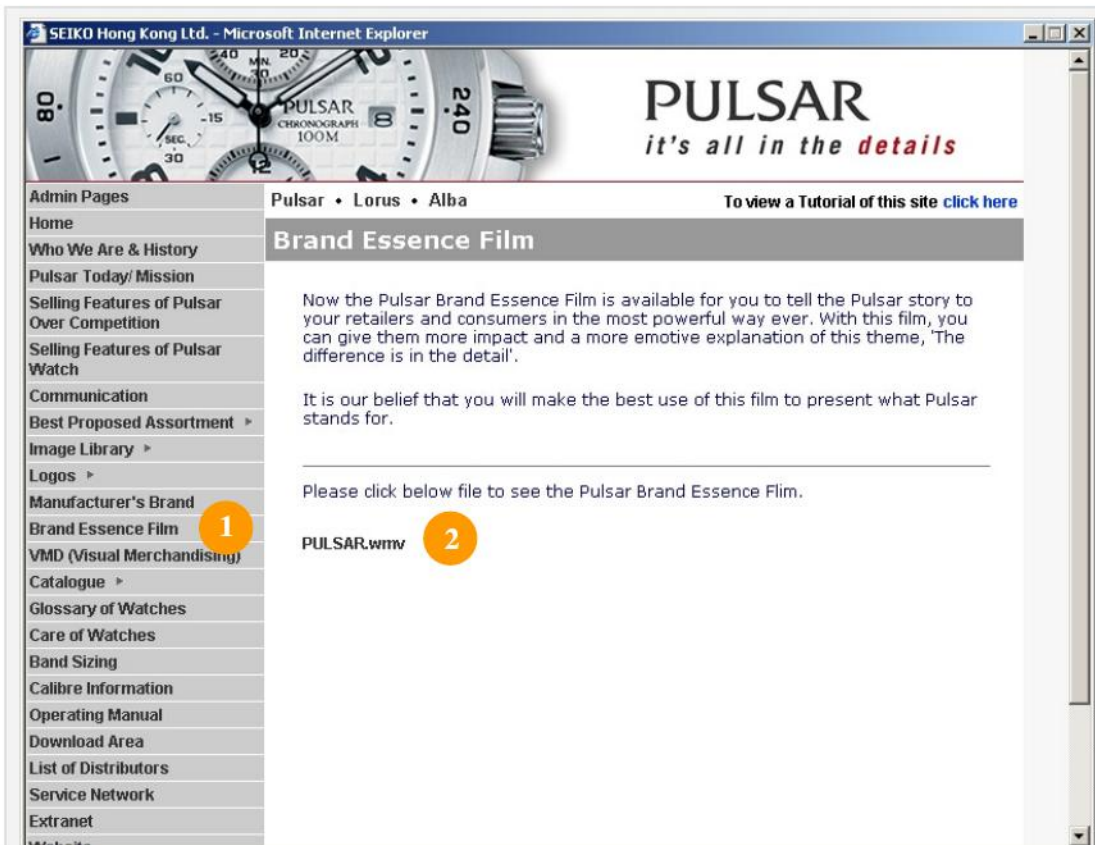
Extranet

1 Click "Operating Manual".

2 Select "calibre no." and "language" for manual.

3 Then click "Choose".

Download Video



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Pulsar • Lorus • Alba

To view a Tutorial of this site [click here](#)

Brand Essence Film

Now the Pulsar Brand Essence Film is available for you to tell the Pulsar story to your retailers and consumers in the most powerful way ever. With this film, you can give them more impact and a more emotive explanation of this theme, 'The difference is in the detail'.

It is our belief that you will make the best use of this film to present what Pulsar stands for.

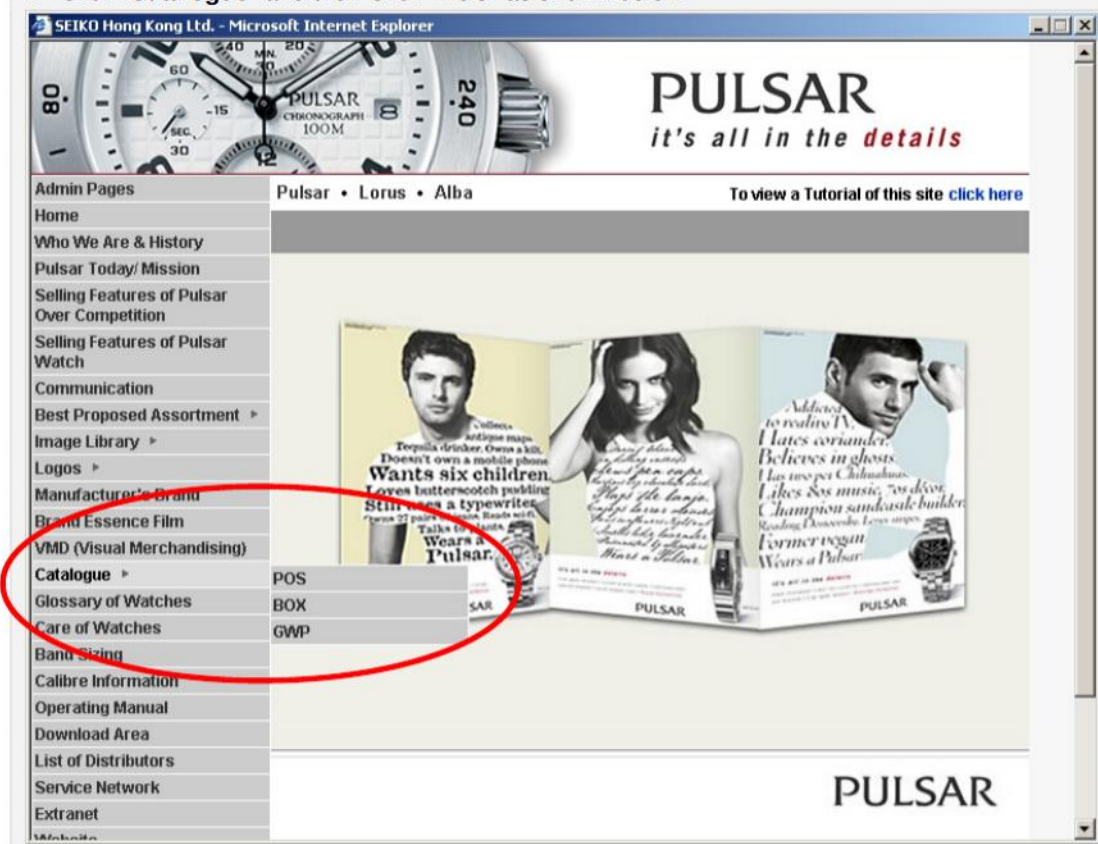
Please click below file to see the Pulsar Brand Essence Film.

PULSAR.wmv **2**

- 1 Choose "Brand Essence Film".
- 2 Click "PULSAR.wmv" to download the video file.

Catalogue

1. Click "Catalogue" and then Click "POS" as shown below.



Catalogue (cont.)

SEIKO Hong Kong Ltd. - Microsoft Internet Explorer

Catalogue

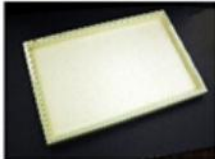
POS

Page 2 of 5 **1** Previous | Next **2**

Click on the image for model information and download options.

3

4

 Model No: PPOP-03-08 S.FOB Price: Item: Pulsar Window Display (come with watch stand 51 pcs) Dimension: Main - 44.0 (w) x 30.0 (d) x 48.0 (h) cm Small x 2 - 24.6 (w) x 20.5 (d) x 24.0 (h) cm Come with watch stand: 51 pcs Country of China origin: Material: Wood, Metal & Acrylic L/T: 50 days	 Model No: PPOP-04-05 S.FOB Price: Item: Pulsar Logo Sticker Dimension: A3 Country of China origin: Material: Sticker L/T: 1 month Min Order Qty: 2,000 pcs	 Model No: PPOP-04-10 S.FOB Price: Item: Pulsar Presentation Tray Dimension: 36.0 (w) x 23.9 (d) x 2.4 (h) cm Country of China origin: Material: Wood L/T: 50 days Min Order Qty: 1,000 pcs
--	--	---

1 Shows how (many) total pages and what page you are at.

2 Click "**Previous**" to back to the previous page and "**Next**" to go to the next page.

3 Click the picture for details.

4 Information of the product.

Abbreviation Page

Click “**Help**” and then click “**Abbreviation**”

SEIKO Hong Kong Ltd. - Microsoft Internet Explorer

Operating Manual	MC	SS	SLD	MC	GL	GL	MC	SCB	GL
Download Area	PR	MEP	G	LBP	G		LBP	G	
List of Distributors	VR	PRE	HE	4	VR	PRE	HE	4	100M
Service Network	4900969397967				4900969397981				PRE
Extranet									VO
Website									3
Change Password									
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PF3205X1									
7T62	SS								
SS									
MC	SCB	GL							
	PZ012X		G						
100M	PRE	CO	4						
4900969407680									



PF3237X1									
7T62	SS								
SS									
MC		SS	SLD						
PR	PZ482X		G						
VR	PRE	CO	4						
4900969410406									



PF3246X1									
7T62	SS								
SS									
MC		GL							
	PZ022X		G						
VR	PRE	CO	4						
4900969410659									

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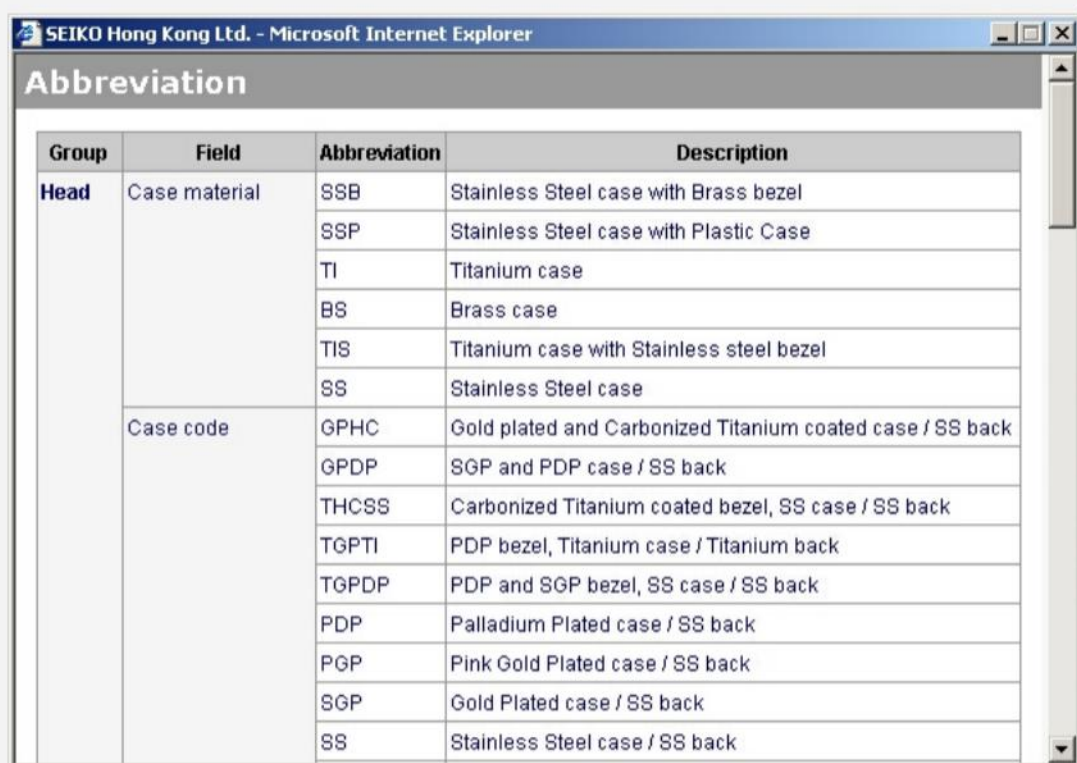
Next

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Abbreviation Page (cont.)

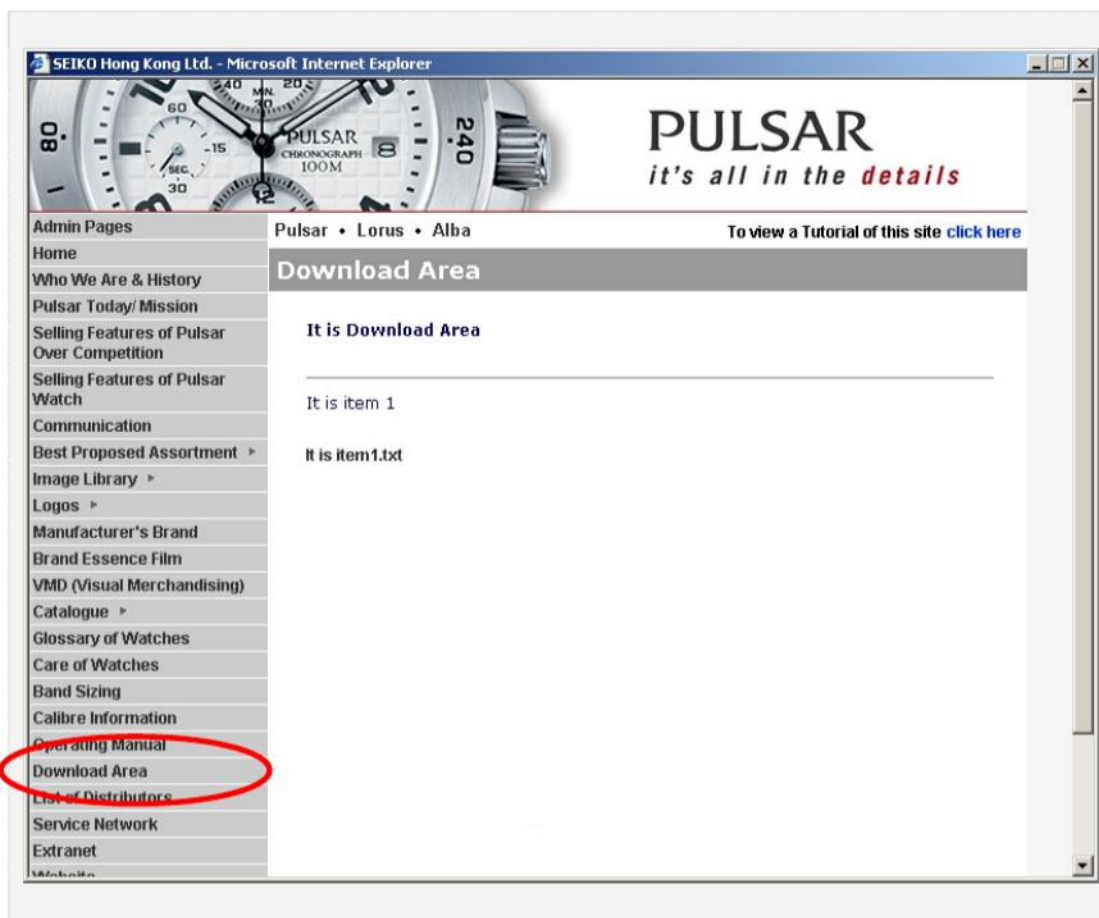
The Abbreviation page provides the detail description of the abbreviation of the feature table in Image Library.



Group	Field	Abbreviation	Description
Head	Case material	SSB	Stainless Steel case with Brass bezel
		SSP	Stainless Steel case with Plastic Case
		TI	Titanium case
		BS	Brass case
		TIS	Titanium case with Stainless steel bezel
		SS	Stainless Steel case
	Case code	GPHC	Gold plated and Carbonized Titanium coated case / SS back
		GPDP	SGP and PDP case / SS back
		THCSS	Carbonized Titanium coated bezel, SS case / SS back
		TGPTI	PDP bezel, Titanium case / Titanium back
		TGPDP	PDP and SGP bezel, SS case / SS back
		PDP	Palladium Plated case / SS back
		PGP	Pink Gold Plated case / SS back
		SGP	Gold Plated case / SS back
		SS	Stainless Steel case / SS back



Download Area



Help

Help page provides support on user guide, Internet policy, Abbreviation, File formats and Technical support.



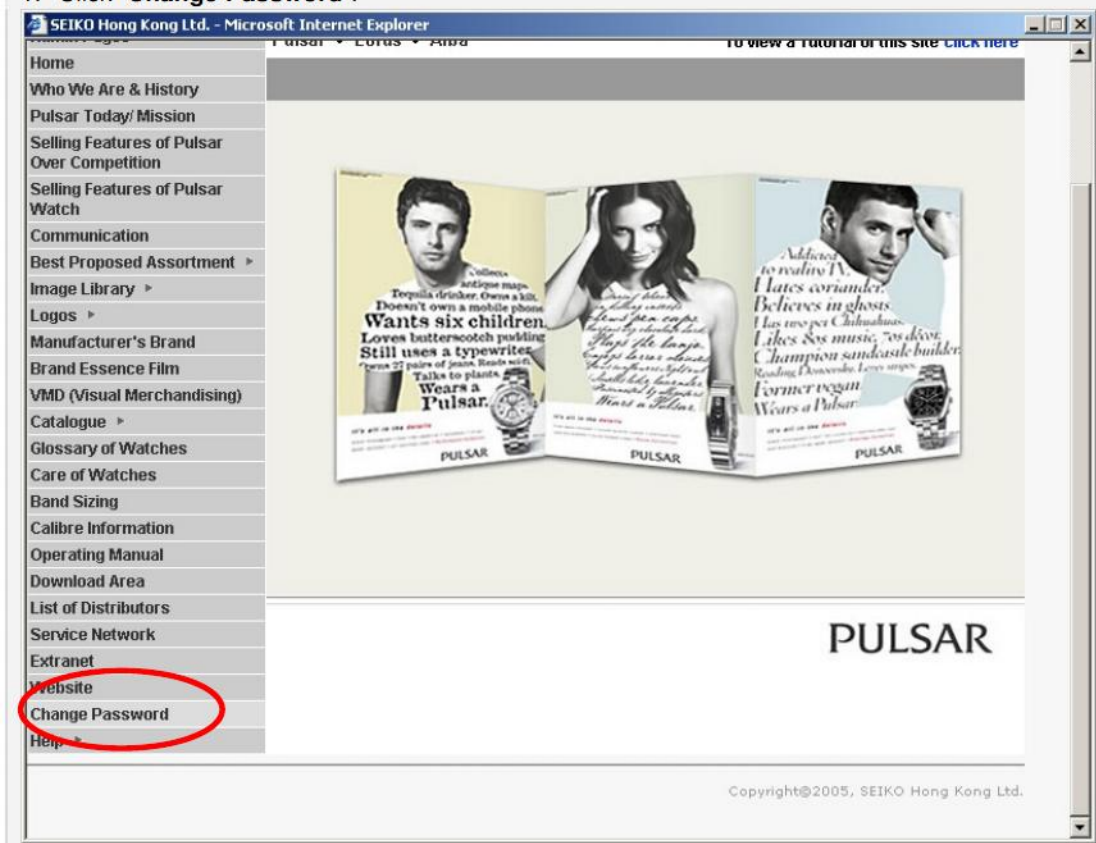
Home

Click "**Home**" to back to the main page of the brand you're currently browsing.



Change Password

1. Click "Change Password".



Change Password (cont.)



- 1** Enter old password in the “**Old Password**” field.
- 2** Enter new password in the “**New Password**” field.
- 3** Re-enter the new password in the “**Confirm Password**” field.
- 4** Click “**Save**” button to save the new password.
- 5** Click “**Cancel**” button for cancellation.

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